

Examples of Life-Science Projects 2011

1. W/W **Molecular Diagnostic** Biotech Business Plan, Strategy, Market Assessments and Business Development
2. **Alzheimer's Disease** Product Assessment
3. **Generics** Strategy Development, Europe. Refocused a Major Player
4. W/W Assessment and Strategic Reorientation:
 - **Diabetes** (Stem Cells)
 - **Rheumatoid Arthritis**
 - **Psoriasis**
 - **Organ Transplantation**
 - **Coronary Artery By-Pass Surgery (CABS)**
 - **Acute Myocardial Infarctions (AMI)**
 - **Congestive Heart Failure (CHF)**
 - **Anginal Pectoris**
 - **Restenosis**
5. W/W Assessment for Licensing of a Systemic **Acne** Product (Moderate-to-Severe)
6. Business Development Contract Preparation of a European **Fine Chemicals** Company with a Korean Conglomerate
7. W/W Assessment of a New **Tissue Engineering** Technology
8. W/W Assessment and Forecast of a New **Diabetic I and II** Drug in Phase II
 - European Marketing Plans
 - Financial Forecasting
 - **Co-Promotion vs. Co-Marketing** Analysis
9. W/W Assessment of a **Functional Genomics** Company with Conclusion of its First (2) Deals
10. W/W Assessment of 2 Phase II **Cancer** Drugs Including Financial Assessments/Forecasting
11. W/W Category Assessment and Forecasting in the Area of **Addiction** (Heroin, Alcohol, Cocaine, Nicotine)
12. W/W Assessment for Entry in the Area of **Nicotine Addiction**
13. Europe-wide Search for **Acquisition** Candidates in Two Therapeutic Areas
14. Due Diligence for a **Cardiovascular** Acquisition
15. Strategy Development for Entry into the **Nutritionals** Market, Europe and U.S.A.
16. W/W Strategy Development - **Neuropathic Pain**
17. W/W Generic Threat Assessment – **Pain**
18. Strategy for a **Computational Discovery** Biotech Company
19. France: Regulatory/Business expansion requirements – **Gastrointestinals**
20. Search for new cancer drug delivery technologies – **Cancer**
21. Intelligence Study/Update in **Drug Addiction**
22. Technology Assessment/Business Development for a new vascular targeting agent – **Cancer**
23. W/W **SNP-Scoring** Assessment and Business Development
24. European Assessment of the **Pain Relief Epidural Market**
25. W/W Pipeline Analysis on **Addiction** and the Market and its dynamics
26. R&D Discovery Collaboration for **Cancer and Autoimmune**
27. Market Assessment of two **hematology products** for the German market
28. Strategy Development for a **DDS** USA Company. Having conducted **several transactions** for the Company on a world-wide basis
29. 5-year **Strategic Plan** for a mid-sized European Pharma Company